

Provincial Excellence in Mathematics Strategy PROMOTIONAL CAMPAIGN

The Provincial Mathematics Strategy, announced in the 2007 Provincial Budget, has a promotional campaign as one of its components. The intent of this campaign is to build a culture of positive attitude toward mathematics among students and parents. One of the means of building such a culture would be through school activities such as math competitions, showcases (math fairs), math activity days/nights, hooked on math activities, math olympics, math family day (or night), math clubs, *etc.* (These suggested activities are not intended to be all inclusive.)

The Department of Education has set aside funds to assist schools who participate in this campaign. To receive funding, a school staff and administration must develop and submit a proposal for the activity or activities which they believe would help foster a positive attitude towards mathematics among students and parents.

Schools interested in submitting a proposal are asked to do so no later than **December 01, 2010**. All proposals must be signed by the district Assistant Director of Programs or designate, indicating the proposal has been endorsed by the school district.

Guidelines:

- Preference will be given to projects engaging high percentages of the student population.
- Project proposals should focus on activities that promote a positive attitude towards mathematics. Proposals where the **primary** focus is on requests for prizes, food, *etc.*, rather than activities that promote mathematics within the school, will be given less consideration.
- When proposals include requests for resources, there must be a connection between the use of these resources and the mathematics project.